TRENTON COMPUTER FESTIVAL

TCF™

26th Year - May 5-6, 2001

VENDOR SPACE

BOOTHS - TABLES - FLEA MARKET

NEW JERSEY CONVENTION CENTER - EDISON, NJ

The Trenton Computer Festival (TCF), in its 26th year, is a selling and educational show. Educational and training programs run constantly, informing the attendees of the latest in computer technology. Exhibitors are advised to bring large quantities of computer-related merchandise to sell during the show period. Attendees show interest in buying complete computer systems, disks, printers, supplies, parts, books, software, modems, etc - just about everything related to personal computer systems. Surplus and closeout products will sell well!

Trenton Computer Festival, Inc., owner of the Trenton Computer Festival, is a 501-C-3 not for profit organization. The following clubs and organizations share in the proceeds of the Festival: Amateur Computer Group of New Jersey, The College of New Jersey, the Central Jersey Computer Club, the New York Amateur Computer Club, the Computer Education Society of Philadelphia and the ACM/IEEE Princeton Central Jersey Section.

TCF is now professionally managed by **KGP Productions, Inc.,** manager of over 60 computer shows per year for the past 22 years. TCF at the NJ Convention Center, will be bigger and better than ever before, allowing more space for vendors, attendees, an outdoor fleamarket with over 1,000 spaces, over 100 speaker sessions, amateur radio testing, games contest and a graphics theatre all under one roof!

We will mail approximately 100,000 show flyers and will be advertising in magazines, newspapers, and on radio and TV. Attendance is projected to be in the 20,000 range.

Exhibitor Setup

	Indoors	Flea Market
Friday, May 4	8 PM- 10 PM	Begins at 8 PM
Saturday, May 5	7 AM-10 AM	Ends at 9 AM
Sunday, May 6	9 AM-10 AM	8 AM-9 AM

Flea market setup begins 8 PM Friday and runs until 9 AM Saturday morning!

Show Hours

Saturday, May 5	10 AM-5 PM	9 AM-5 PM
Sunday, May 6	10 AM-4 PM	9 AM-4 PM

Indoor Booth Space

All booths are 10' x 10' and include side and rear drapes, a company sign, 6' table, three vendor badges per booth, two chairs and nearby electric power. Premium 10'x10' corner booths are $600.00 ($700.00 after April 5). Center 10'x10' booths are $500.00 ($600.00 after April 5). Indicate first, second, and third booth location choices. You will be notified by mail of your assignment. All assignents subject to change as required by show management.

Outdoor Flea Market (rain or shine)

The outdoor Flea Market features approximately 1,000 vendor parking spots. A single parking spot costs $40.00 ($50.00 after April 5) and includes one exhibitor badge. Additional spots cost $60.00 each ($75.00 after April 5), including one exhibitor badge per spot ordered. No table or power is provided. Tent/canopy rental is available from Miller Party Rentals, Edison, NJ. For tent rental contact Steve Kohn at (732-985-3050). Bring tables, chairs, umbrellas, etc. A confirmation of your reservation will be mailed to you and must be brought to the festival to check in.

Your spot assignment and admission passes will be mailed to you about one week prior to the show.

To Make a Booth or Flea Market Reservation

Send a completed copy of the ***Exhibitor Space Reservation Form***, along with a **check** for the total cost of the space you want reserved, to the address shown on the form. Include $12.00 for each additional exhibitor badge. *Everyone at your booth or spot must have a badge*. Space will be assigned in order of receipt. Note: TCF reserves the right to limit the number of spaces purchased by any one company or individual. (Sorry, we are not accepting credit cards for booth or Flea Market space). ***There will be a returned check charge of $25.00.***

Indoor Table Space - *(KGP Productions show type tables)*

Indoor tables are available at this show. Tables are 6' (sometimes 8') and electric is available for an extra charge (see price list). No table covers are provided, chairs are available on Saturday morning and must be picked up by 9 AM. Check the KGP Productions web site at **www. pcshow.com** for pricing, details and table order form. We estimate that approximately 250 tables will be available for sale to vendors. Any forms or orders received prior to this date will be returned to the vendor. Credit cards may be used for the purchase of indoor table space (MC,VISA, AMEX,PAYPAL). FLEA MARKET AND BOOTH SPACE MUST BE PAID BY CHECK ONLY!

Festival Program Book Advertising

A show progran will be distributed at the show to every attendee. This program includes an up-to-date schedule of speaker events and a complete listing of all vendors. Advertising is available in full pages only, at a cost of $400.00 per page. The back cover is available for $500.00. The program book page size is 8" X 11". Camera ready copy and full payment must be submitted no later than April 10, 2001. For additional information please call KGP Productions.

Speaker Opportunities

Anyone interested in presenting a workshop or session at TCF-2001 should complete a speaker form available at the **www.tcf-nj.org** web site.

Managed by KGP PRODUCTIONS (800) 631-0062

SEE OUR WEB SITE AT WWW.TCFSHOW.COM OR WWW.PCSHOW.COM

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